

## Stimulating Performance in Creative Territories and Regional Actors

**SPECTRA will initiate, develop, and maintain enhanced interconnected ecosystems around creative industries.**

The interconnected ecosystems will be more inclusive/diverse, sustainable, adaptive, resilient, capable of growth and expansion enabling innovations to be transformed into measurable economic results, while helping partners solve common challenges and develop joint strategies.



### Key ingredients of the SPECTRA project:

#### Collaboration Roadmap

of regional ecosystems in Germany, Denmark, West of Ireland, and Bulgaria.

#### Knowledge Transfer

2 discussion panels and 2 roundtables.  
Role Models & Case Studies.

#### 4 Study Visits

to each of the ecosystems with activities including 5 research topics.

#### New Methods & Tools

5 Workshops and Experiments.  
4 Good Practices/New Methods/  
Tools/Business Support Models.

#### Access to finance

Investment sprints and e-pitches.  
Investor workshops and forum.

#### Co-innovation

5 Workshops and Innovation Forums.  
2 Experiments/Challenges.  
Cross-sectoral and Green Transition huddles.

#### Inclusive Ecosystems

2 research actions with surveys.  
Gender Data Action Plan.  
5 Good Practices.

#### Policy Brief

2 roundtable discussions and  
accompanying interviews.

# SPECTRA Objectives:



**01**

Engage in Capacity Building in Moderate and Emerging Innovator Regions to reduce the innovation gap in Europe.



**02**

Facilitate new methods, tools, systems and structures to enhance the orchestration of ecosystems, their growth potential and resilience.



**03**

Increase engagement with underrepresented stakeholder financiers/investors, engage them in capacity building and create additional opportunities for start-ups and SMEs to engage with them and each other.



**04**

Create gender-inclusive mindsets, ecosystems that are gender sensitive and ecosystems that are responsive to environmental, social and digital dimensions.



**05**

Engage in joint collaboration, communication, dissemination, initiatives and outreach to scale and maximise impacts.



## Main Partners:



## Associate Partners:



Có-mhainithe ag an Aontas Eorpach  
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[www.spectraproject.eu](http://www.spectraproject.eu)